



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

National Media
815 Slaters Lane
Alexandria, VA 22314

Contract # 322328

Schedule Dates

09/21/12-09/27/12

Advertiser

National Republican Congressional Committee - In

Agency

National Media (2711)

Product

Political - Issue (1068)

Brand

ISS/NRCC-IE (81865)

Salesperson

Telerep/Washington DC, Washington DC (1040)

Sales Office

Telerep/Washington DC

Buyer Name

ANGLE, BEN

Phone/Fax

/

CPE

155/426/2600

Account Types

National/Political

Billing Type

Standard

Comments

NRCC 9/21

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 07/16/12

Last Modified 07/19/12

Entered By Jennifer Stewart

CO-OP Yes

Headline # 06187578

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$2,887.50

Net Total \$16,362.50

Sales Tax

Pittsburgh (WPXI)

By Broadcast Month

Sep. 2012 22

Grand Total: 22

Spots

Rate

\$19,250.00

Rate

\$19,250.00

\$19,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/21/12-09/21/12	5	:30	11:34P- TONIGHT SHOW						1			1	\$375.00	\$375.00	Pittsburgh (WPXI)	TONIGHT/1	7/19/12
2.0	Normal Line / Spot	09/21/12-09/21/12	4	:30	11:59A- Channel 11 News At Noon						1				\$375.00		Pittsburgh (WPXI)	NOON NEWS/2	7/16/12
2.0.1	Closed Preempt	09/21/12															Pittsburgh (WPXI)	Marked as Did not Air/Spot	
3.0	Normal Line / Spot	09/21/12-09/21/12	4	:30	5P- 5:30P (EST)						1			1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 5-530P/3	7/16/12
4.0	Normal Line / Spot	09/21/12-09/21/12	4	:30	7:30P- WHEEL OF FORTUNE						1			1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	WHEEL 730P/4	7/16/12
5.0	Normal Line / Spot	09/24/12-09/24/12	5	:30	11:34P- TONIGHT SHOW		1							1	\$375.00	\$375.00	Pittsburgh (WPXI)	/TONIGHT/5	7/19/12
6.0	Normal Line / Spot	09/24/12-09/24/12	4	:30	5P- 5:30P (EST)		1							1	\$800.00	\$800.00	Pittsburgh (WPXI)	NWS 5-530P/6	7/16/12
7.0	Normal Line / Spot	09/24/12-09/24/12	4	:30	5:58P- Channel 11 News At 6pm M-F		1							1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NEWS 6-630P/7	7/16/12
8.0	Normal Line / Spot	09/24/12-09/24/12	4	:30	5:58P- Channel 11 News 6am		1							1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 6-7A/8	7/16/12
9.0	Normal Line / Spot	09/24/12-09/24/12	4	:30	7:30P- WHEEL OF FORTUNE		1							1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	WHEEL 730P/9	7/16/12
10.0	Normal Line / Spot	09/27/12-09/27/12	5	:30	11:34P- TONIGHT SHOW					1				1	\$375.00	\$375.00	Pittsburgh (WPXI)	TONIGHT/10	7/19/12
11.0	Normal Line / Spot	09/27/12-09/27/12	4	:30	5P- 5:30P (EST)						1			1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 5-530P/11	7/16/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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07/16/12

Date Entered

07/19/12

Last Modified

Jennifer Stewart

Entered By

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CO-OP

06187578

Headline

Demo

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Package Deal

15.00

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Net Total

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Pittsburgh (WPXI)

By Broadcast Month

Sep. 2012

Grand Total:

22

22

\$19,250.00

\$19,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / Spot	09/27/12-09/27/12	4	:30	5:58P- Channel 11 News At 6pm M-F	1				1				1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NEWS 6-630P/12	7/16/12
13.0	Normal Line / Spot	09/27/12-09/27/12	4	:30	5:59A- Channel 11 News 6am	1				1				1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 6-7A/13	7/16/12
14.0	Normal Line / Spot	09/27/12-09/27/12	4	:30	7:30P- WHEEL OF FORTUNE	1				1				1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	WHEEL 730P/14	7/16/12
15.0	Normal Line / Spot	09/25/12-09/25/12	5	:30	11:34P- TONIGHT SHOW	1		1						1	\$375.00	\$375.00	Pittsburgh (WPXI)	TONIGHT/15	7/19/12
16.0	Normal Line / Spot	09/25/12-09/25/12	4	:30	5P- 5:30P (EST)	1		1						1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 5-530P/16	7/16/12
17.0	Normal Line / Spot	09/25/12-09/25/12	4	:30	5:58P- Channel 11 News At 6pm M-F	1		1						1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NEWS 6-630P/17	7/16/12
18.0	Normal Line / Spot	09/26/12-09/26/12	5	:30	11:34P- TONIGHT SHOW	1			1					1	\$375.00	\$375.00	Pittsburgh (WPXI)	TONIGHT/18	7/19/12
19.0	Normal Line / Spot	09/26/12-09/26/12	4	:30	11:59A- Channel 11 News At Noon	1			1					1	\$375.00	\$375.00	Pittsburgh (WPXI)	NOON NEWS/19	7/16/12
20.0	Normal Line / Spot	09/26/12-09/26/12	4	:30	5P- 5:30P (EST)	1			1					1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 5-530P/20	7/16/12
21.0	Normal Line / Spot	09/26/12-09/26/12	4	:30	5:58P- Channel 11 News At 6pm M-F	1			1					1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NEWS 6-630P/21	7/16/12
22.0	Normal Line / Spot	09/26/12-09/26/12	4	:30	5:59A- Channel 11 News 6am	1			1					1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 6-7A/22	7/16/12

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Phone/Fax /
CPE 155/426/2600
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Billing Type Standard
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Pittsburgh (WPXI)

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Sep. 2012
Grand Total:
Spots 22
Rate \$19,250.00
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23.0	Normal Line / Spot	09/26/12-09/26/12	4	:30	7:30P- WHEEL OF FORTUNE	1			1					1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	WHEEL 730P/23	7/16/12

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